

**BAAMA Educational Meeting**

Thursday, January 25, 2007

8:30 - Noon

**Geospatial Public Policy Issues:  
Using GIS to Affect Public Policy and  
Public Policy Access to GIS Data**

NOTE New Location:

Hayward City Hall

City Council Chamber, 2nd Floor

777 B St.

(see map links below)

Presentations:

Salt Pond Restoration: Habitat Transformation from an Aerial Perspective

Herb Lingl

Aerial Archives

[www.aerialarchives.com](http://www.aerialarchives.com)

The transformation of Bay Area salt ponds to tidal marsh is one of the largest scale and longest timeframe public policy initiatives in the Bay Area. Explore some of the opportunities and challenges facing government agencies, foundations, corporations and other stakeholders involved in this multi-decade project.

Using GIS to Advocate Public Policy for Housing and Neighborhoods

Arnold Chandler

Policy Link

[www.policylink.org](http://www.policylink.org)

Examine the salient issues that arise in the use of GIS in advocacy and policy decision-making. In particular, the discussion will draw on experiences of PolicyLink and others to illustrate how GIS can influence policy decisions related to housing affordability, development priorities and neighborhood change.

Public Access to Public Agency Geodata

Bruce Joffe

GIS Consultants

Open Data Consortium

[www.OpenDataConsortium.org](http://www.OpenDataConsortium.org)

Provides an update on the California First Amendment Coalition's lawsuit against Santa Clara County, in wake of the California Attorney General's opinion that the distribution of public-agency parcel data falls under the purview of the California

Public Records Act. This session reviews the legal, political, and economic issues (public access vs. the cost of data maintenance), and it offers five strategies toward resolution that may be acceptable to many points of view.

Hayward City Hall  
Driving/Transportation Directions  
[Local Map/Parking Structures](#)

[Google Maps](#)

Other announcements:

[CalGIS](#) : April 4-6, 2007  
Oakland Convention Center  
Abstract & early-bird deadline is Jan. 31st.

[BAAMA](#): Educational Scholarship due Jan. 31st.